



Monmouth Reform Temple
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*Celebrating 40 Years:
Nurturing the joy of artistic expression and experience*

October 13, 2009

Dear Artist:

Enclosed please find the Application for the 40th Anniversary Monmouth Festival of the Arts. You have received this packet either as a past participant in the Festival, an inquiry from you, or because a member of the Festival Committee has seen your work at another venue.

Jurying dates will be January 3, 2010 for jewelry, fine crafts, and photography, and January 10, 2010, for fine arts, at Monmouth Reform Temple, 332 Hance Avenue, Tinton Falls, NJ. Receiving day is April 12, 2010. The Festival will take place April 18th through April 21, 2010 with our Pre-Opening Gala Reception the evening of April 17th.

If you wish to be juried, please see the enclosed Application Form for details on bringing your artwork. If one or more of your pieces is accepted, the Artist Management Committee will notify you by e-mail or regular mail. If you are accepted, the following conditions apply:

- ◆ For hanging art (painting, photography, mixed media, pastels, graphite, etching etc.), up to three pieces may be juried into the Festival. In addition, we will accept up to 10 matted portfolio pieces protected by clear film (giclee is accepted for portfolio only and must be identified as such).
- ◆ For sculpture, a maximum of 6 pieces may be accepted.
- ◆ For fine crafts (ceramics, glass, hanging fiber, wearable fiber, jewelry, metal, wood and furniture), your body of work will be judged. After acceptance, the maximum number of pieces which may be entered in the show are:

25 in jewelry 5 in furniture 6 in hanging fiber
20 pieces for ceramics, glass, wearable fiber, metal and wood

Monmouth Festival of the Arts is unique in many ways and we hope beneficial to you as an artist.

- ◆ It is a multi-faceted event that attracts over 2500 visitors from the tri-state area.
- ◆ Over 200 artists in all media exhibit their work in this professionally designed show.
- ◆ Work will be juried by reputable artists in their field (biographies on reverse side).
- ◆ Artists need not be present because our trained volunteers handle sales.
- ◆ Artists' cost is \$20 per medium for jurying with no additional cost for exhibiting.
- ◆ Participating artists are invited to the Saturday night Pre-Opening Gala Reception.
- ◆ Artists are encouraged to join us during the Festival to meet the public and enjoy the activities as the Festival's guest.
- ◆ Festival receives 1/3 commission on all sales.
- ◆ Art can be hand-delivered or shipped.
- ◆ Unsold works can be picked up or shipped (in original cartons) at the artist's expense.
- ◆ MFA is publicized through all types of media in the tri-state area.

The application form plus a \$20.00 non-refundable application fee for each medium made payable to MRT/MFA, must be received by December 8, 2009. We look forward to seeing you and your new work in January.

Sincerely,

Arlene Berg
Chair of Art Selection